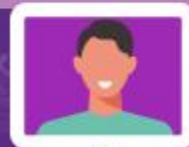


EVENT RECAP

Northwell Health's **GOLDEN TICKET** NURSING SHOWCASE

January 5, 2022



Northwell Health®

Golden Ticket Nursing Showcase – Virtual Event

The screenshot displays a virtual event lobby for the Golden Ticket Nursing Showcase. The interface is set against a background of a modern hospital lobby with people in scrubs. At the top, a purple navigation bar contains the Northwell Health logo and a 'Lobby' menu icon. On the left, a vertical purple sidebar features a user profile for 'kostertag@northwell.edu' with a 'Sign Out' button. Below the profile, a 'Categories' list includes: Lobby (highlighted), Agenda, My Agenda, Auditorium 1, Auditorium 2, Breakout Sessions, Culture Center, Careers Expo, and Exhibit Hall. The main lobby area is populated with several interactive elements: a 'Sign our Guest Book' button with a Golden Ticket icon; a 'Welcome!' banner with the text 'The places you'll go. The people you'll meet. Discover a career well cared for.' and a Golden Ticket graphic; a 'Click here to view Northwell Locations' button with a map of the state; a 'VIDEO LIBRARY' button with a left-pointing arrow; and a 'VIRTUAL PHOTOBOOTH' button with a right-pointing arrow. The photo booth interface shows a large number '1' and a list of navigation options: '← Agenda', '← Auditorium', '→ Careers Expo', '→ Culture Center', and '↓ Breakout Sessions'. A woman in pink scrubs stands in the foreground of the virtual photo booth.

“I had an amazing day and learned valuable information regarding the externship program and working at Northwell Health. Each individual from the event was kind and knowledgeable, I am grateful I had the opportunity to attend!”

- *Kerrie B. Penn State*

“This showcase truly highlights Northwell's commitment to cultivating an environment that inspires growth and leadership. I appreciate your focus on the well-being of your nurses and the recognition of all your team members' hard work at Northwell. This event has shown me that my career is truly limitless at Northwell, so I thank you again for this warm welcome into the profession. I hope to be a Northwell nurse one day.

- *Davon M. Farmingdale State College*

“This event has exceeded my expectations. It has been very informative, supportive, and enthusiastic about opportunities offered to new grads to begin their careers and foster their transition and growth. In observing how much effort and organization was placed into today's event, I can tell that Northwell really cares about their employees. I look forward to the future and possible opportunities at Northwell.”

- *Nyah Y. CUNY York College*

“This is my second time attending Northwell's Golden Ticket Nursing Showcase and all of my experiences with Northwell have been excellent. I have learned so much from all members across the healthcare team. I am looking forward to the future and hopefully get the opportunity to be a part of a wonderful organization. Thank you to everyone who worked so hard to put on such a wonderful event today!”

- *Tara H. Sacred Heart University*



Booths:

- **Careers Booth** (LIVE meeting to speak with a recruiter from 12-4pm)
- **Culture Center** (LIVE meeting to speak with a Northwell rep from 12-4pm)
- **Exhibitor Hall** (Schedule a LIVE meeting to speak with a Northwell rep from 12-4pm)

Engagement:

- An interactive way for students to connect with Northwell team members by presentations, panels, chat, and video
- Videos from nursing professionals on why I love working here at Northwell
- Virtual Photo Booth
- Guest Book
- Pre-shipped gift package to attendees who registered prior to the event



Event Stats

Golden Ticket Nursing Showcase 2022 had 546 attendees (294 Seniors and 252 Juniors)

By the numbers

- 842 Top Nursing Students invited from 59 Schools
- 140 students signed our Guestbook
- 110 photos taken
- 281 students spoke with recruiters in the Careers Booth
- 120 students spoke to our team in the Culture Center
- 1,337 Sessions booked in the Exhibitor Hall



Kaylee Harmon (She/Her) • 1st
Nursing Student at Binghamton University

Earlier this week, I had the privilege of virtually attending Northwell Health's Golden Ticket Nursing Showcase. At this event, I spoke with nurse managers, registered nurses, and appreciated hearing more about their experiences both in the nursing profession and their roles as members of the Northwell system. I learned so much about the many opportunities for personal and professional development that Northwell offers, including the highly competitive Summer Nurse Externship. I am very proud that I was given the opportunity to represent both Binghamton University and the Decker College of Nursing and Health Sciences at this event. Thank you so much to Northwell Health for this incredible opportunity. I really enjoyed connecting with your employees and learning more about your impressive company!
#GoldenTicketNursingShowcase



You and 99 others

12 comments



Golden Ticket Nursing Showcase 2022 Session & Booth Breakouts

Breakout Sessions:

- Welcome and Meet the Chief Nurse Executive -- 442
- Advancing Your Education -- 294
- Applying to Northwell Careers -- 236
- Interview Skills Workshop -- 227
- A Candida Convo with Northwell's President -- 159
- Culture and Careers at Northwell Health -- 153
- Resume Writing Workshop -- 153
- Perioperative Nursing Info Session -- 143
- Tales from the Bedside: New Grad Nurses -- 140
- Nursing Panel Discussion -- 123
- Extern Nursing Panel Discussion -- 114
- Jumpstart your Career in Northwell's Externship -- 97
- CEU Course: Transitioning to Practice -- 82
- CEU Course: Wellbeing and Self-care: It starts with you -- 61
- Nursing Excellence Fireside Chat -- 58
- Supporting Your Orientation: The Education Triad -- 46
- Growing Your Nursing Career at Northwell Health -- 8

Career Booth:

Booth had 549 total visits with 281 students joining the live meeting to speak with our recruiters

Culture Center:

- Nurse Residency and Nurse Mentorship -- 44
- CLI and Hofstra School of Nursing -- 25
- Our Magnet Journey -- 11
- Institute for Nursing: Research -- 11
- Hofstra School of Nursing: SANE Cert. Program -- 10
- Institute for Nursing: Education -- 9
- Institute for Nursing: Practice -- 4
- Office of Patient and Customer Experience -- 4
- Office of Diversity, Inclusion, & Health Equity -- 2



Golden Ticket Nursing Showcase 2022 Session & Booth Breakouts


Numbers reflect the total sessions students scheduled (not attended) in each booth.

Exhibitor Hall:

1. Ambulatory -- 18
2. Behavioral Health -- 40
3. Cardiac Services: Telemetry and Cardiology -- 56
4. Case Management -- 6
5. Anesthesia Service Line and Hofstra Northwell School of Nursing: CRNA Program -- 101
6. Clinical Informatics -- 10
7. Critical Care -- 187
8. Emergency Department -- 152
9. Float -- 20
10. Health Solutions -- 4
11. Home Care -- 9
12. Imaging -- 12
13. Medicine -- 27
14. Mother/ Baby -- 170
15. NICU -- 131
16. Oncology -- 83
17. Pediatrics -- 190
18. Perioperative Services -- 57
19. Rehabilitation -- 2
20. Surgery -- 45
21. Telehealth -- 17

Based on the above, we recommend that some specialties be combined for future events.

Critical Care



Chat with our nursing Critical Care team members.

[Schedule a Meeting](#)

[View Resources](#)

Key Considerations for 2023:

- Planning should begin in July/August with the agenda solidified by 2nd week of September, to allow enough time
- Date of the event, right after the holidays was tougher to execute with staff and vendors being out on PTO. We recommend Thursday, January 5 or Tuesday, January 11, 2023, for next event date.
- We recommend opening registration earlier to give students more time to sign-up for the event.
- Based on the length of the day's programming, we recommend building in a few breaks to allow students more time to stretch their legs.
- Being on video with the students was more engaging this year in the Careers Booth; students were engaged for 15+ minutes and really enjoyed when Ellen Lorenz joined to answer questions about residency and externship programs. We recommend Ellen host a booth after she presents to field these questions in a designated area for a 2-hr timeslot.
- Even though we had challenges in some of the Exhibitor Booths, we did receive overwhelming positive feedback from students that they had a great experience and no issues connecting with a Northwell Rep. We will require more support from site leadership to manage volunteers for both training(s) and day of assignments to ensure all booths are covered on event day.
- The Culture Center had lower engagement this year, so adding pre-recorded content and informational fact sheets might help for future events.

Additional Feedback?



Next Steps:

- We sent out a thank you email with survey on 1/11 and a reminder text on 1/18. Team to compile and share survey results by end of January.
- An internal survey will be circulated this week to all volunteers to gather additional feedback on the event.
- At the end of January/early February will be sending out pipeline job postings about available nursing positions at Northwell as well as
- In February, communications will go out about Northwell hosting a Golden Interview Week in March in which we would like to make advanced offers for qualified RN candidates, contingent upon their graduation and passing the exams, as well as immediate offers for nursing support roles.

Thank you!



Northwell Health®